



Bleaching Earth

Manufacturing Business.

Production of Bleaching Clay

Introduction

Bleaching earths are generally composed of up to three types of clay minerals: bentonite, attapulgite and sepiolite. The minerals act as absorbers with capacity being dependent on mineralogical structure and properties, such as surface area, particle size distribution, porosity and surface activity.

Bentonites are a soft stone with the capacity to absorb substances dissolved in water and other liquids. The minerals have been formed over time due to the natural adaptation of volcanic ash. Bleaching earths are found in mines around the world, including North America, South America, Europe, the Middle East and Asia.



It is widely used in the refining, decolorizing and bleaching of edible oil & fats. Major demand has been experienced from Asian countries such as Indonesia, Malaysia, China, and India. Favorable government regulations and policies in these countries have had a positive influence on the market growth.

The growing acreage yield of oil seed crop and technological developments in the production process have remained key driving forces for the vegetable oil & fat industry. Growing demand for biofuel which is derived from vegetable oil is also one of the factors influencing the demand of activated bleaching earth in this industry, particularly in the developed countries.

Major Applications:

- **Purification of Edible Oil:** Soya Bean Oil, Cotton Seed Oil, Palm Oil, Rapeseed Oil, Sunflower Oil, Safflower Oil, Rice Bran Oil, Corn Oil, Canola Oil, Olive Oil, Sesame Oil
- **Non Edible Oils:** Fish oil, lard oil, Fish wax, and Waste oil / used oil, Aluminum rolling oil, Waste edible oil, Biofuel etc.
- Used as Clay Catalyst in petroleum fractionating
- **Wax Refining:** Paraffin Wax, Vegetable Wax, Fish wax, Petroleum Jelly.
- Refining of Vegetable oils
- Refining of hydrogenated Vanaspati ghee oils, Margarine & shortening
- Refining of Animal Fats like tallow oil, fish oil, lard oil

- **Refining of Mineral Oils like**
- **Insulating oil**
- **Rolling oil**
- **Lube oil**
- **Waste oil**
- **Industrial triglycerides and fatty acids used for paints, varnishes and soaps**
- **Paraffin and Waxes**
- **Reducing and controlling different oil parameters like Peroxide value, Anisidine value, and UV-absorption value. FFA contents etc.**
- **Other Applications like, Bleaching of Sulphur In Effluent treatment plants**

Market Outlook

Bleaching earth is usually made up of montemillonite and bentonite clay, which are rich in aluminum and silicon content. They also contain magnesium, calcium, and iron. Bleaching earth is of two types: natural bleaching earth and acid activated bleaching earth. It can be categorized depending on the process employed to produce it. Natural bleaching earth is a clay that is mined, crushed, dried, ground, and sized. On the other hand, acid activated bleaching earth is produced using steps such as mining, crushing, acid treatment, washing, filtering, drying, grinding, and sizing. Bleaching earth is utilized in a number of industrial applications in the refining of vegetable, animal, mineral oil, etc.

Asia Pacific is a major region of the bleaching earth market, with high demand for the product from major vegetable producers such as Indonesia, Malaysia, Thailand, Philippines, China, India, etc.

Bleaching earths, used as part of the process that removes impurities from edible oils prior to final application, are a fast growing market that is estimated to be worth US\$3.59bn by 2022. Demand for activated bleaching earth is projected to arise from Malaysia, Indonesia, China, and India on account of increasing production of vegetable oil in these countries. The growing responsiveness to biofuel which is derived from vegetable oil is also expected to have a positive influence on the market growth. Large amount of oil absorption during the refining of mineral or edible oil is expected to remain a key challenge for market participants.

The Global Activated Bleaching Earth Market is categorized on the basis of application. On the basis of application, the market is further segmented into edible oils, mineral oils, and others. Among these, edible oils segment holds the major share of the market due to the growing use of bleaching agents for the purification of vegetable oils and fats in the food industry. The increasing demand for bleaching earth in the heavy end industries such as oil & gas, petrochemicals, food & beverages has propelled the automotive segment to witness a higher growth in the market. In addition to, it is predicted that the mineral oils & lubricants segment is set to grow at a moderate rate in the market during the forecast period.

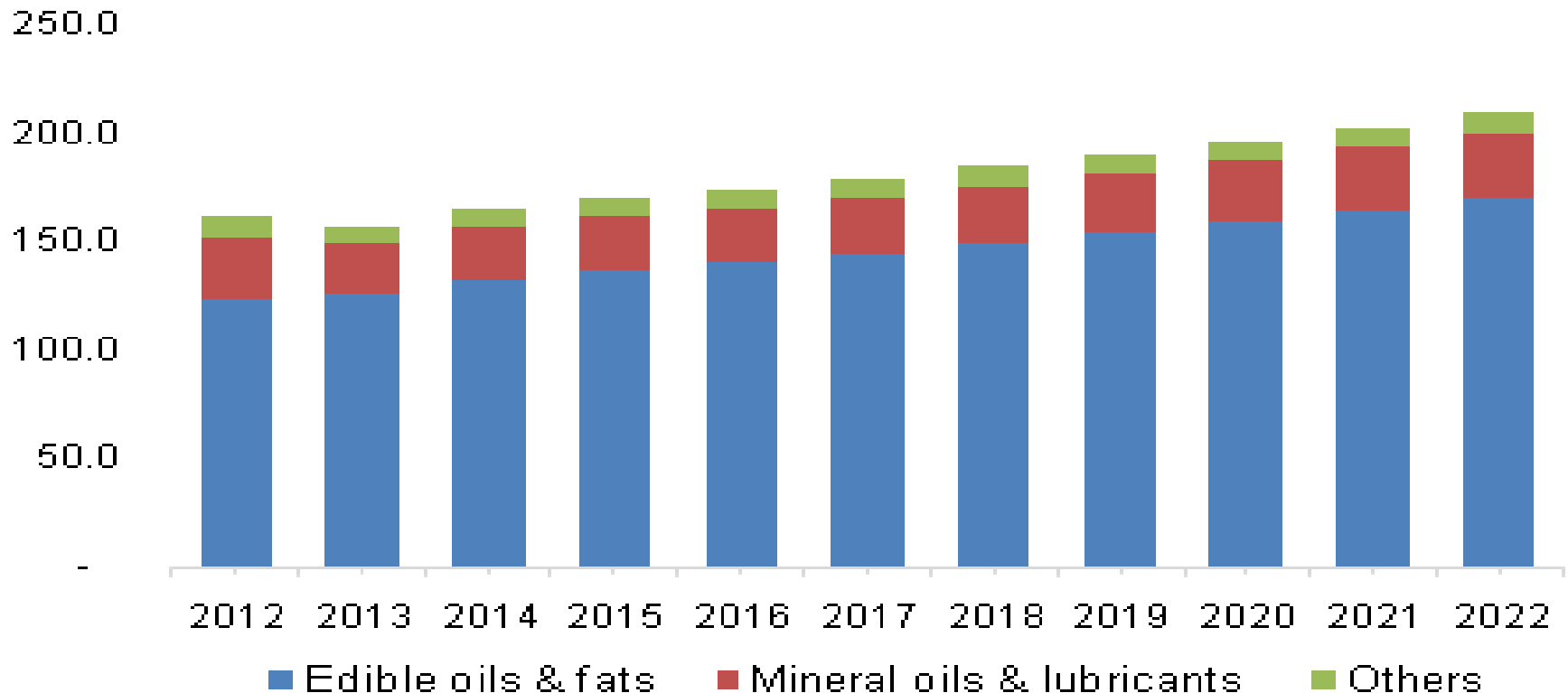


The Global Activated Bleaching Earth Market is spanned across five key regions of the world namely Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. Among these, Asia Pacific holds a major share of the global market and is expected to continue its dominance due to rising demand for bleaching earth in oil & gas, petrochemical industries, and others. These agents are widely used to improve the optimal performance and standard of oil in heavy end industries. Due to these factors, China, India, Indonesia and Malaysia are the major players in this region. The North American region is predicted to witness a higher CAGR in countries such as U.S.A., Canada and Mexico owing to growing demand for biocompatible materials in the automotive, construction and industrial machinery.

In terms of application, the bleaching earth market can be categorized into oil refining, decolorization, purification, and other applications. Currently, the market is dominated by the oil refining application segment, which is anticipated to continue its dominance during the forecast period. The segment is anticipated to expand at a rapid pace during the forecast period, due to the increasing demand for oil processing applications with increase in oil production, especially in Southeast Asian countries such as Indonesia, Malaysia, Thailand, Philippines, etc.



U.S. Activated Bleaching Earth Market Revenue by Application, 2012-2022, (USD Million)



Some of the major players functioning in the Global Activated Bleaching Earth Market are Clariant (Switzerland), Taiko Group of Companies (Malaysia), BASF SE(Germany), Ashapura Perfoclay Limited (APL) (India), Musim Mas Holdings (Singapore), The W group(Malaysia), Oil-Dri Corporation of America(U.S.A), 20 Microns Nano Minerals Limited (India), AMC (UK) Limited(the U.K.), among others.



Machinery Photographs



BOILER



HOPPER



CLASSIFIER



CYCLONE

Project at a Glance

PROJECT AT A GLANCE				(Rs. in lacs)			
COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	40.00	40.00	Capital	0.00	178.16	178.16
Buildings	0.00	502.70	502.70	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	72.76	72.76	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	18.00	18.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	26.75	26.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	10.00	10.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	534.49	534.49
Preliminary & Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	7.00	7.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	33.45	33.45				
TOTAL	0.00	712.66	712.66	TOTAL	0.00	712.66	712.66

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	Rs	Rs	Rs	Rs	Rs	%	Rs	%	Rs		%
1-2	5.49	9.34	15.49	24.00	0.00	100.00	5.49	0.00	5.49	1.00	0.00
2-3	8.19	11.62	23.68	18.00	0.00	100.00	8.19	0.00	8.19	1.00	0.00
3-4	10.85	13.91	34.53	12.00	0.00	100.00	10.85	0.00	10.85	1.00	0.00
4-5	13.45	16.18	47.98	6.00	0.00	100.00	13.45	0.00	13.45	1.00	0.00
5-6	15.98	18.42	63.96	0.00	0.00	100.00	15.98	0.00	15.98	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.36	1.36		1.55	1.55	2.21		16.45%	9.65%	6.32%	494.20	31.93%	1.77	0.95
2-3	1.65	1.50		0.76	0.76	1.26		18.05%	12.60%	8.08%	568.40	31.47%	1.91	1.27
3-4	2.00	1.65	2.00	0.35	0.35	0.74		19.15%	14.73%	9.37%	649.41	31.46%	1.95	1.66
4-5	2.42	1.82		0.13	0.13	0.44		19.92%	16.29%	%	730.42	31.46%	1.90	2.09
5-6	2.92	2.00		0.00	0.00	0.26		20.45%	17.44%	%	811.42	31.45%	1.80	3.47

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	39.02%
Total BEP (% of Installed Capacity)	44.37%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	26.38%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	6.155

Major Queries/Questions Answered in the Report?

- 1. What is Bleaching Earth Manufacturing industry ?**
- 2. How has the Bleaching Earth Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Bleaching Earth Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Bleaching Earth Manufacturing plant ?**

- 5. What is the structure of the Bleaching Earth Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Bleaching Earth Manufacturing Business?**
- 7. What are the operating costs for setting up Bleaching Earth Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Bleaching Earth Manufacturing plant ?**

9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Bleaching Earth Manufacturing plant ?

10. What are the requirements of raw material for setting up Bleaching Earth Manufacturing plant ?

11. Who are the Suppliers and Manufacturers of Raw materials for setting up Bleaching Earth Manufacturing Business?

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15. What are the Projected Balance Sheets of Bleaching Earth Manufacturing plant ?

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18. What are the Personnel (Manpower) Requirements for setting up Bleaching Earth Manufacturing Business?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Bleaching Earth.” provides an insight into Bleaching Earth market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Bleaching Earth project. The report assesses the market sizing and growth of the Indian Bleaching Earth Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Bleaching Earth sector in India along with its business prospects. Through this report we have identified Bleaching Earth project as a lucrative investment avenue.

Tags

#Bleaching_Earth, #Activated_Bleaching_Earth, #Bleaching_Earth_Manufacture,
#Bleaching_Earth_Manufacturing_Plant, #Bleaching_Earth_Manufacturing_Process,
#Bleaching_Clay, #Bleaching_Earth_Product, Process for Making Activated Bleaching Earth,
#Bleaching_Earth_Production, Activated Bleaching Earth Manufacture, Manufacturing
Process of Activated Bleaching Earth, Use of Bleaching Earth, Production of Bleaching
Earth, Manufacture of Bleaching Clay, Bleaching Earth, Process for Production of Bleaching
Clay Product, Process for Producing Bleaching Clay Product, Activated Bleaching, Bleaching
Earth Industry, Bleaching Earth Manufacturing Business, Bleaching Earth Manufacture in
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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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